

Marketplace Selector

Retail & E-Commerce

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Find the right online channels to sell on — Amazon, Flipkart, Meesho, ONDC, quick-commerce or your own site — with a fit rating, commission range and pros and cons for each, plus where to start and why. Fill in your details below.

Purpose of this tool & output

Choose where to sell online for best returns

How the output is used

Use the comparison to choose where to sell online for the best net returns after commission and returns.

Who should vet it

Your accountant, to confirm the net economics per platform.

Important cautions

AI-generated guidance; verify current fee cards.

Companion documents

- Product Listing Builder
- A+ / Enhanced Content Writer
- Marketplace SEO Keywords
- Catalogue Bulk-Upload Helper
- Marketplace Ads Plan
- Returns / RTO Reduction Plan

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.