

Retail Marketing Calendar

Retail & E-Commerce

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Get a 12-month marketing calendar mapped to Indian festivals, seasons and sale events — month-by-month themes, campaign ideas and channels, plus peak-prep guidance. Fill in your details below.

Purpose of this tool & output

A month-by-month plan mapped to Indian festivals

How the output is used

Use the month-by-month calendar mapped to Indian festivals to plan campaigns ahead of demand.

Important cautions

AI-generated calendar; adjust to your local festivals and category.

Companion documents

- Social Media Content Planner
- Influencer Collaboration Brief
- Performance Ads Plan (Meta & Google)
- Festival Campaign Kit
- Local Footfall Booster
- Email & SMS Campaign Writer

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.