

Merchandise Markdown Planner

Retail & E-Commerce

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Get a phased markdown plan that clears stock while protecting margin — first, second and final-clearance depths with timing, expected sell-off at each stage, and the margin trade-off of holding versus discounting. Paste your merchandise below.

Purpose of this tool & output

Plan markdowns that clear stock and protect margin

How the output is used

Use the planner to time and size markdowns that clear stock while protecting overall margin.

Important cautions

AI-generated plan; adjust to sell-through.

Companion documents

- ABC Inventory Analysis
- Assortment / Range Plan
- Stock Reconciliation Helper
- Dead-Stock / Slow-Mover Action Plan
- Category Planogram
- SKU Demand Forecast

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.