

# Retail KPI Dashboard Designer

Retail & E-Commerce

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

## Background

Design a practical KPI dashboard for your store — the KPIs that matter with formulas, why each matters and a benchmark hint, a review cadence and a simple dashboard layout. Fill in your details below.

## Purpose of this tool & output

Track the numbers that actually run your store

## How the output is used

Use the designer to track the numbers that actually run your store — sales, margin, stock and conversion.

## Important cautions

AI-generated framework; set targets from your own history.

## Companion documents

- Retail P&L Builder
- GMROI & Inventory Return Analyzer
- SKU Contribution Analyzer
- Retail GST Guide
- Working Capital Planner
- Retail Business Case / Loan Note

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.