

# Franchise Model Designer

Retail & E-Commerce

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

## Background

Structure a franchise offer for your retail brand — the model (FOFO, FOCO or master), fee and royalty, investment range and payback, franchisee economics, the support you provide and territory rules. Fill in your details below.

## Purpose of this tool & output

Structure a franchise offer for your retail brand

## How the output is used

Use the designer to structure a franchise offer for your retail brand — economics, support and standards.

## Important cautions

AI-generated model; franchising needs legal and financial review.

## Companion documents

- Franchise Agreement Draft
- Franchise Disclosure Document
- New Store Business Case
- Site Selection & Catchment Analysis
- Franchisee Onboarding Kit
- Retail Expansion Roadmap

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.