

Festival Campaign Kit

Retail & E-Commerce

Document type: Plan / SOP / strategy / guide · Generated 27 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Get a complete festival campaign kit — theme, offer structure, creative copy for headlines, social, WhatsApp and SMS, a channel plan and stock-and-ops prep. Fill in your details below.

Purpose of this tool & output

A ready campaign for Diwali, Eid, Pongal and more

How the output is used

Use the ready campaign kit for Diwali, Eid, Pongal and more to capture festival demand fast.

Important cautions

AI-generated kit; ensure offer claims are accurate and compliant.

Companion documents

- Retail Marketing Calendar
- Social Media Content Planner
- Influencer Collaboration Brief
- Performance Ads Plan (Meta & Google)
- Local Footfall Booster
- Email & SMS Campaign Writer

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.