

Category Planogram

Retail & E-Commerce

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Design a shelf planogram for one category — which SKUs go at eye, reach, stoop and top levels, how many facings each gets, and how to block by brand or segment, driven by margin and velocity. Fill in the category details below.

Purpose of this tool & output

Plan shelf placement for a category

How the output is used

Use the planogram to plan shelf placement for a category that maximises visibility and sales.

Important cautions

AI-generated planogram; adapt to fixtures and data.

Companion documents

- ABC Inventory Analysis
- Assortment / Range Plan
- Stock Reconciliation Helper
- Dead-Stock / Slow-Mover Action Plan
- Merchandise Markdown Planner
- SKU Demand Forecast

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.