

Bundle / Combo Pricing

Retail & E-Commerce

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Design bundle and combo pricing that lifts basket value — smart pairings with a bundle price, the discount and blended margin for each, and the rationale (move slow stock or raise the basket). Fill in your products below.

Purpose of this tool & output

Increase basket size with smart combos

How the output is used

Use it to increase basket size with smart combos and bundle prices customers see value in.

Important cautions

AI-generated bundles; verify blended margins.

Companion documents

- Retail Pricing Strategy
- Festival / Seasonal Offer Designer
- Competitor Price Positioning
- MRP & Legal Metrology Compliance
- Coupon / Loyalty Discount Design
- Clearance Sale Planner

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.