

Lead-Gen Strategy Plan

Real Estate

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Build a lead generation strategy for a real estate agent — the channels to use, tactics for each, a weekly prospecting cadence, a budget split and the KPIs to track. Enter your market and goal below.

Purpose of this tool & output

Build a lead-generation pipeline plan for an agent

How the output is used

Use the plan to build a lead-generation pipeline that keeps an agent pipeline full.

Important cautions

AI-generated plan; adapt to your market.

Companion documents

- Real Estate Agent Business Plan
- Farming-Area Marketing Plan
- Agent Bio / Profile Writer
- Client Follow-up Sequence
- RERA Agent Registration Guide

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.