

Client Follow-up Sequence

Real Estate

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Build a multi-touch follow-up sequence — the messages, timing and channels — to nurture real estate leads to a decision, with responses to common objections. Describe the lead and stage below.

Purpose of this tool & output

A multi-touch follow-up cadence that nurtures leads to closing

How the output is used

Use the multi-touch follow-up cadence to nurture leads from enquiry to closing.

Important cautions

AI-generated sequence; personalise and avoid spamming.

Companion documents

- Real Estate Agent Business Plan
- Lead-Gen Strategy Plan
- Farming-Area Marketing Plan
- Agent Bio / Profile Writer
- RERA Agent Registration Guide

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.