

Paper / Stock Selection Guide

Printing & Packaging

Document type: Plan / SOP / strategy / guide · Generated 27 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Get a recommendation on paper type, GSM, finish and grain for a job — balancing look, feel, printability and cost — with 2-3 options and trade-offs. Describe the job below.

Purpose of this tool & output

Pick the right paper, GSM and finish

How the output is used

Use it to pick the right paper, GSM and finish — a paper and stock selection guide matched to the product and budget.

Important cautions

AI-generated guidance; request physical samples before finalising.

Companion documents

- Offset Printing Job SOP
- Ink & Coating Selection Guide
- Make-Ready Reduction Plan
- Print Defect Troubleshooter
- Book / Booklet Printing Guide
- Brochure / Collateral Spec

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.