

Banner & Flex Guide

Printing & Packaging

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Get the right specification for banners and flex — material GSM, print resolution, finishing (eyelets, hemming, pole pockets) and file setup — for the size and use you need. Describe the banner below.

Purpose of this tool & output

Spec banners that print and last well

How the output is used

Use it to spec banners that print and last well — a banner and flex guide across media, print and finishing.

Important cautions

AI-generated spec; confirm with your printer and media.

Companion documents

- Digital Press Job SOP
- Large-Format Printing SOP
- Signage Production Guide
- Variable Data Printing Guide
- Print-on-Demand / Web-to-Print Setup
- Photo Product Guide

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.