

Wedding Vendor & Planner Network

Photography & Videography

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a plan to develop referral relationships with wedding planners, venues, decorators, makeup artists and other vendors — mutual referrals, showcasing their work in your galleries, and reliability — so the wedding ecosystem sends you bookings (a top source of premium wedding work). Use it to grow via the vendor network. For marketing use the Social Media & Portfolio Marketing tool.

Purpose of this tool & output

Build referral relationships with wedding vendors

How the output is used

Use it to build referral relationships with wedding vendors — a vendor and planner network plan that brings steady referrals.

Important cautions

Wedding planners, venues and other vendors are a top source of premium referrals — build genuine relationships (mutual referrals, feature their work, be reliable and easy on shoots) to become a recommended vendor in the ecosystem.

Companion documents

- Wedding Timeline & Coverage Planning
- Candid & Storytelling Coverage
- Family & Group Shot Management
- Destination Wedding Coverage
- Wedding Film Concept & Planning
- Same-Day Edit Production

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.