

Website & SEO

Photography & Videography

Document type: Plan / SOP / strategy / guide · Generated 14 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a website and SEO plan — a portfolio website (galleries, about, packages, contact), local SEO for photographer-in-city searches, Google Business Profile, and blog/gallery content — so couples and businesses searching find you. Use it to build web presence. For social use the Social Media & Portfolio Marketing tool.

Purpose of this tool & output

Get found when clients search for a photographer

How the output is used

Use it to get found when clients search for a photographer — a website and SEO plan that captures local search demand.

Important cautions

A portfolio-first website plus local SEO and a reviewed Google Business Profile capture couples/businesses who search for a photographer; blog featured shoots for long-tail SEO. Make enquiry easy and respond fast.

Companion documents

- Social Media & Portfolio Marketing
- Instagram Growth Strategy
- Wedding Listing Sites Strategy
- Reels & Video Content Strategy
- Paid Ads Plan
- Reviews & Reputation Management

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.