

Team Skill Development

Photography & Videography

Document type: Plan / SOP / strategy / guide · Generated 29 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Designs a team skill-development approach — shooting and lighting skills, your signature style/editing, client interaction, and craft growth — so your team delivers consistently at your standard and can be trusted with lead work. Use it to build capability. For consistency use the Team Style Consistency tool.

Purpose of this tool & output

Grow your team shooting and editing skills

How the output is used

Use it to grow your team shooting and editing skills — a team skill development plan across craft, consistency and speed.

Important cautions

Grow your team to lead-quality (technical + your style/eye + client skills) through work reviews and shadowing, so you can trust them with client shoots and focus on selling and the biggest jobs. A capable team is how you scale beyond yourself.

Companion documents

- Team & Freelancer Hiring Kit
- Freelancer Network Management
- Team Pay & Incentive Structure
- Editor Team Management
- Team Style Consistency
- Team Retention

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.