

Team Retention

Photography & Videography

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a retention plan for photography team/crew — diagnosing why good shooters and editors leave (pay, respect, growth, credit, going solo) and fixing it, so you keep the trained, style-fit crew that make you deliverable. Use it when crew attrition or poaching hurts. For pay use the Team Pay & Incentive Structure tool.

Purpose of this tool & output

Keep good crew and editors from leaving

How the output is used

Use it to keep good crew and editors from leaving — a team retention plan across pay, growth and culture.

Important cautions

Photographers naturally aspire to go solo, so retention needs more than pay — respect, creative credit, growth, a good relationship and (for key members) profit-share; trained style-fit crew and editors are your delivery capacity, so losing them hurts. Pay promptly.

Companion documents

- Team & Freelancer Hiring Kit
- Freelancer Network Management
- Team Skill Development
- Team Pay & Incentive Structure
- Editor Team Management
- Team Style Consistency

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.