

Same-Day Edit Production

Photography & Videography

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a same-day edit (SDE) production approach — the on-site workflow, dedicated editor and gear, shot selection during the event, quick edit and playback logistics — so you deliver a wow highlight reel/film during the reception, a strong premium upsell. Use it to offer SDE. For add-ons use the Add-Ons & Upsell Menu tool.

Purpose of this tool & output

Deliver a wow reel/film at the event

How the output is used

Use it to deliver a wow reel or film at the event — a same-day edit production workflow that impresses on the spot.

Important cautions

SDE requires a dedicated on-site editor, a footage-feed system and a tight templated workflow to deliver by the reception; coordinate venue AV for playback. It is a high-impact wow moment and premium upsell — price it accordingly.

Companion documents

- Wedding Timeline & Coverage Planning
- Candid & Storytelling Coverage
- Family & Group Shot Management
- Destination Wedding Coverage
- Wedding Film Concept & Planning
- Wedding Vendor & Planner Network

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.