

Studio Team Structure Planner

Photography & Videography

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Designs a team structure for a photography studio — lead photographers/cinematographers, second shooters, editors/retouchers, client coordination and album designers — with in-house vs freelance mix, so production and delivery scale. Use it to structure the team. For hiring use the Team & Freelancer Hiring Kit.

Purpose of this tool & output

Design roles for shoots, editing and coordination

How the output is used

Use it to design roles for shoots, editing and coordination — a studio team structure that keeps delivery smooth as you grow.

Important cautions

Editing/delivery is usually the bottleneck (and the source of delayed-delivery complaints); build reliable editing capacity (in-house or trusted freelancers/outsourcing) and a coordinator to free the lead photographer to shoot and sell.

Companion documents

- Photography Business Setup Guide
- Photography Business Plan
- Niche & Specialisation Selector
- Portfolio Building Strategy
- Studio Brand Positioning

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