

New Revenue Streams

Photography & Videography

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a plan to add revenue streams beyond client shoots — prints/wall-art/album upsells, stock photography, presets/LUTs, gear rental, and referral commissions — so you diversify income and monetise your skills and assets. Use it to add income lines. For teaching use the Teaching / Workshops / Mentorship tool.

Purpose of this tool & output

Add income beyond client shoots

How the output is used

Use it to add income beyond client shoots — a new revenue streams guide across prints, presets, stock and rentals.

Important cautions

Print/album/wall-art upsells to existing clients are often the easiest high-margin extra income; stock, presets and rental are more scalable but need effort. Prioritise by return-for-effort and monetise the assets (image library, presets, gear) you already have.

Companion documents

- Scaling Strategy
- Multi-Photographer Studio Brand
- Teaching / Workshops / Mentorship
- Passive & Scalable Income
- Growth & Diversification Strategy

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.