

Model / Property Release

Photography & Videography

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Drafts a model and property release with each term separate — consent to photograph and use the person likeness/property, the usage scope permitted, compensation, and rights waiver — so you can lawfully use images (esp. commercial/portfolio) featuring people or private property. Use it before commercial/portfolio use. For usage licensing use the Copyright & Usage Rights Agreement.

Purpose of this tool & output

Get consent to use people and places in images

How the output is used

Use the draft to get consent to use people and places in images — a model and property release granting usage rights — reviewed by a lawyer.

Who receives it

The release is signed by the model or property owner in favour of the studio; each keeps a signed copy.

Fees & charges

Usually no separate fee (or a token consideration); the scope of use, term and territory granted are the key content.

Who should vet it

A lawyer, to make the usage-grant, minor-consent and territory language valid and enforceable.

Important cautions

AI-generated draft; get a signed release before using images of identifiable people or private property for commercial/portfolio purposes (personality/privacy rights); minors need guardian consent. A lawyer should review.

Companion documents

- Client Service Agreement
- Wedding Photography Contract
- Commercial Shoot Agreement
- Copyright & Usage Rights Agreement
- Freelancer / Second-Shooter Agreement
- Client Data & Image Privacy

processes vary by state and change over time — confirm with your state authority.