

Food Photography Playbook

Photography & Videography

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a food photography playbook — styling and props, lighting for appetising food, shot angles by dish, freshness/timing, and workflow for restaurant menus, delivery apps and brands — so you deliver mouth-watering, on-brand food images. Use it for food shoots. For pricing/licensing use the Commercial Usage & Licensing tool.

Purpose of this tool & output

Make food look irresistible for menus and ads

How the output is used

Use it to make food look irresistible for menus and ads — a food photography playbook across styling, light and angles.

Important cautions

Food degrades fast on set — shoot quickly with a fresh hero portion, use soft/back light and styling for appetising texture, and match delivery-app/menu crop and spec needs. Food images directly drive orders, so they must look irresistible.

Companion documents

- Product / E-Commerce Photography SOP
- Corporate & Headshot Sessions
- Real Estate / Architecture Photography
- Fashion / Lookbook Shoots
- Commercial Client & Retainer Management
- Commercial Usage & Licensing

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.