

Client Data & Image Privacy

Photography & Videography

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Explains data-privacy and image-handling responsibilities (DPDP) for a photography studio — consent for portfolio/social use of client images, secure storage of images and data, sharing with editors/freelancers, and sensitive-image handling — so you use and store client images/data lawfully and ethically. Use it to set data/image practices. For portfolio-use consent use the Model / Property Release tool.

Purpose of this tool & output

Handle client images and data responsibly

How the output is used

Use it to handle client images and data responsibly — a client data and image privacy policy aligned to the DPDP Act.

Who receives it

The policy governs how client images and personal data are handled, and is shared with clients whose data it covers.

Important cautions

Client images (especially wedding/maternity/newborn) are personal, often intimate data — get consent before public/portfolio use (respect clients who want privacy), store securely, and share with editors under confidentiality. DPDP is evolving; handle client images and data lawfully and ethically.

Companion documents

- Client Service Agreement
- Wedding Photography Contract
- Commercial Shoot Agreement
- Copyright & Usage Rights Agreement
- Model / Property Release
- Freelancer / Second-Shooter Agreement

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.