

Copyright & Usage Rights Agreement

Photography & Videography

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Drafts a copyright and usage-rights/licensing agreement with each term separate — copyright retention, the licence granted (medium, duration, territory, exclusivity), permitted and prohibited uses, credit, and buyout option — so your image rights are clearly licensed and protected, not given away. Use it to license images. For commercial contracts use the Commercial Shoot Agreement.

Purpose of this tool & output

License your images on clear discrete terms

How the output is used

Use the draft to license your images on clear terms — a copyright and usage rights agreement across grant, scope, term and territory — reviewed by a lawyer.

Who receives it

The agreement is between the studio (owner/licensor) and the licensee; each keeps a signed copy.

Fees & charges

Stamp duty per your state stamp act where applicable; the licence fee, scope, term and territory are the key commercial content.

Who should vet it

An IP lawyer, to check the grant, scope, term and territory clauses before signing.

Important cautions

AI-generated draft; you retain copyright and license specific uses — define scope precisely so uses beyond it (ads, resale, longer, exclusive) require a further paid licence. A lawyer should review.

Companion documents

- Client Service Agreement
- Wedding Photography Contract
- Commercial Shoot Agreement
- Model / Property Release
- Freelancer / Second-Shooter Agreement
- Client Data & Image Privacy

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.