

Commercial Services Menu

Photography & Videography

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a commercial photography services menu — product/e-commerce, food, fashion/lookbook, corporate/headshots, real estate/architecture — with deliverables, usage/licensing, and pricing basis (per-shot/per-day/per-usage), so you win steadier B2B revenue. Use it for commercial work. For pricing use the Pricing & Quotation Builder.

Purpose of this tool & output

Offer product, food, corporate and real-estate shoots

How the output is used

Use it to offer product, food, corporate and real-estate shoots — a commercial services menu that opens recurring B2B revenue.

Important cautions

Commercial work gives steadier, recurring B2B income and often retainers; price by usage/licensing (commercial usage rights are valuable) and volume, not just time. E-commerce product photography can be high-volume recurring work.

Companion documents

- Service Catalog & Package Design
- Wedding Package Builder
- Pre-Wedding / Engagement Shoot Planner
- Portrait / Newborn / Maternity Packages
- Cinematography / Video Services
- Add-Ons & Upsell Menu

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.