

Commercial Shoot Agreement

Photography & Videography

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Drafts a commercial shoot agreement with each term separate — scope and deliverables, usage rights and licensing (the key commercial term), price and payment, revisions, timeline, and liability — so commercial/brand work is clear and your usage rights are properly monetised. Use it for commercial clients. For usage/licensing use the Copyright & Usage Rights Agreement.

Purpose of this tool & output

Commercial shoot contract with discrete terms

How the output is used

Use the draft for a commercial shoot agreement — scope, usage rights, licensing, payment and liability with discrete terms — reviewed by a lawyer.

Who receives it

The agreement is between the studio and the commercial client; each keeps a signed copy.

Fees & charges

Stamp duty per your state stamp act where applicable; GST is handled in invoicing, and the usage-rights, licensing and payment terms are the key content.

Who should vet it

A lawyer, to check the usage-rights, licensing scope, payment and liability clauses before signing.

Important cautions

AI-generated draft; define usage/licensing scope precisely (it is the money term — broader/exclusive/ad-usage/buyout costs more) and cap revision rounds. A lawyer should review, especially copyright/buyout and usage terms.

Companion documents

- Client Service Agreement
- Wedding Photography Contract
- Copyright & Usage Rights Agreement
- Model / Property Release
- Freelancer / Second-Shooter Agreement
- Client Data & Image Privacy

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.