

Photography Business Setup Guide

Photography & Videography

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Produces a setup plan for a photography/videography business — niche and model (studio vs on-location vs both), registrations, equipment, team, portfolio and a launch checklist. Use it to start out. For the full plan use the Photography Business Plan.

Purpose of this tool & output

Start a photography or videography studio in India

How the output is used

Use it as your first roadmap to start a photography or videography studio in India — the niche, entity, gear, pricing and first clients.

Important cautions

Photography is equipment- and skill-intensive; rent to conserve capital early, and build a strong portfolio (your main sales asset). You own copyright by default — understand usage rights. Confirm registrations with a CA.

Companion documents

- Photography Business Plan
- Niche & Specialisation Selector
- Portfolio Building Strategy
- Studio Team Structure Planner
- Studio Brand Positioning

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.