

Add-Ons & Upsell Menu

Photography & Videography

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds an add-on and upsell menu — drone, same-day edit, live-streaming, extra albums/prints, extra crew/day, teaser films, and photo-booth — with pricing and pitch, so you lift ticket value with high-margin add-ons clients want. Use it to grow per-booking value. For packages use the Wedding Package Builder.

Purpose of this tool & output

Grow ticket value with high-margin add-ons

How the output is used

Use it to grow ticket value with high-margin add-ons — an add-on and upsell menu that lifts revenue per booking.

Important cautions

Add-ons (drone, same-day edit, extra albums, live-stream) lift ticket value at high margin — pitch them at booking and pre-event. Drone use requires DGCA compliance (registration, pilot certificate, no-fly zones) — ensure it before offering.

Companion documents

- Service Catalog & Package Design
- Wedding Package Builder
- Pre-Wedding / Engagement Shoot Planner
- Portrait / Newborn / Maternity Packages
- Commercial Services Menu
- Cinematography / Video Services

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.