

Marketing Compliance Setup

Pharma, Chemicals & Life Sciences

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a marketing compliance framework — policy, material-approval process, expense controls, HCP-interaction rules, records, training and audits — with approval-log documentation. Use this to build UCPMP compliance into your marketing operations. Take legal advice. For the UCPMP rules themselves use the Pharma Marketing Code Guide.

Purpose of this tool & output

Build compliance into marketing

How the output is used

Use it to build UCPMP compliance into your marketing from the start, with the policies and controls you need.

Important cautions

AI-generated framework; align to UCPMP and take legal advice.

Companion documents

- Pharma Marketing Code Guide
- Medical Rep (MR) Management
- Promotional Material Reviewer
- Product Training Kit
- Brand Marketing Plan
- KOL Engagement Plan

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.