

Strategic Plan Builder

Nonprofit, NGO & Social Sector

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a strategic plan — vision and mission, a situation analysis (SWOT), strategic priorities, goals and objectives, a resource plan (funding and people) and a review cadence. Use this for a multi-year strategy for the organisation. Develop it with board and stakeholder input.

Purpose of this tool & output

A multi-year strategy for the organisation

How the output is used

Use the builder to set a multi-year strategy for the organisation with goals and milestones.

Important cautions

AI-generated plan; develop with board and stakeholder input.

Companion documents

- Financial Sustainability Plan
- Funding Diversification Strategy
- Social Enterprise / Earned Income
- Network & Coalition Building
- Capacity Building Plan
- Digital Transformation Guide

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.