

Impact Measurement Guide

Nonprofit, NGO & Social Sector

Document type: Plan / SOP / strategy / guide · Generated 27 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds an impact measurement approach — defining outcomes, indicators, data collection, attribution, analysis and reporting — with methods (surveys, comparison, stories) and a caution on attribution honesty. Use this to measure and communicate impact credibly. Use rigorous methods and honest claims.

Purpose of this tool & output

Measure and communicate impact

How the output is used

Use the guide to measure and communicate impact credibly to funders and community.

Important cautions

AI-generated approach; use rigorous methods and honest claims.

Companion documents

- Program Design Builder
- Theory of Change Builder
- M&E Framework Builder
- Baseline / Survey Design
- Outcome Indicator Builder
- Program Report Builder

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.