

Fundraising Strategy Builder

Nonprofit, NGO & Social Sector

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a fundraising strategy — a target funding mix (grants, CSR, individual, government, earned income), diversification to reduce dependence, targets by source and pipeline/stewardship. Use this to diversify and grow your funding. For a deeper diversification plan use the Funding Diversification Strategy.

Purpose of this tool & output

Diversify and grow your funding

How the output is used

Use the builder to diversify and grow your funding across grants, CSR, individuals and events.

Important cautions

AI-generated strategy; adapt to your capacity and cause.

Companion documents

- Grant Proposal Writer
- Grant & Funder Finder
- Logframe Builder
- Project Budget Builder
- Concept Note Writer
- Donor Report Builder

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.