

Funding Diversification Strategy

Nonprofit, NGO & Social Sector

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a funding diversification strategy — across grants, CSR, individual, government, earned income and crowdfunding — with a target mix that reduces concentration and actions by source. Use this to spread funding risk. Balance effort and return per source. For the overall resilience plan use the Financial Sustainability Plan.

Purpose of this tool & output

Spread funding risk across sources

How the output is used

Use the strategy to spread funding risk across multiple sources.

Important cautions

AI-generated strategy; balance effort and return per source.

Companion documents

- Financial Sustainability Plan
- Social Enterprise / Earned Income
- Network & Coalition Building
- Capacity Building Plan
- Digital Transformation Guide
- Scaling & Replication Strategy

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.