

Baseline / Survey Design

Nonprofit, NGO & Social Sector

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Designs a baseline or monitoring survey — objectives, key questions aligned to indicators, sampling approach, data-collection tools with ethics and consent, and an analysis plan. Use this to design surveys that capture change. Ensure ethics, consent and data quality.

Purpose of this tool & output

Design surveys that capture change

How the output is used

Use the tool to design surveys that capture change from a solid baseline.

Important cautions

AI-generated design; ensure ethics, consent and data quality.

Companion documents

- Program Design Builder
- Theory of Change Builder
- M&E Framework Builder
- Impact Measurement Guide
- Outcome Indicator Builder
- Program Report Builder

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.