

SEO Strategy Builder

Marketing & Advertising

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds an SEO strategy — technical, on-page, content and off-page priorities with a phased roadmap and KPIs — mapped to the client goal and current state. Use it to set SEO direction. For keyword depth use the Keyword Research Plan.

Purpose of this tool & output

Build a prioritised SEO roadmap for a client

How the output is used

Use it to build a prioritised SEO roadmap for a client — the technical, content and authority work sequenced by impact.

Important cautions

SEO results compound over months; algorithm changes affect timelines.

Companion documents

- Keyword Research Plan
- Content Calendar Builder
- SEO Blog Post Writer
- On-Page SEO Audit
- Technical SEO Audit
- Backlink / Off-Page Strategy

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.