

New-Business Pitch Deck

Marketing & Advertising

Document type: Plan / SOP / strategy / guide · Generated 27 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a tailored new-business pitch deck — problem, insight, strategy, ideas, results and commercials — structured slide by slide for a specific prospect. Use it to pitch a brand. For a written proposal use the Proposal Writer.

Purpose of this tool & output

Build a persuasive agency pitch deck for a prospect

How the output is used

Use it to build a persuasive new-business pitch deck for a prospect — the story, proof and offer that win the account.

Important cautions

Customise with real data before presenting.

Companion documents

- Agency Proposal Writer
- RFP Response Builder
- Capabilities Deck Builder
- Case Study Writer
- Cold Outreach Sequence
- Client Discovery Questionnaire

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.