

Non-Solicitation Agreement

Marketing & Advertising

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Drafts a non-solicitation agreement with discrete terms — parties, whats protected (clients and/or employees), duration and geography — to reduce poaching by staff, freelancers or partners. Use it alongside employment or freelancer contracts. Note non-competes are hard to enforce in India.

Purpose of this tool & output

Protect clients and staff with discrete terms

How the output is used

Use the draft to protect clients and staff with discrete terms — a non-solicitation covenant on clients and employees — reviewed by a lawyer.

Who receives it

The covenant is between the agency and the party bound (employee, contractor or partner); each keeps a signed copy.

Fees & charges

Usually part of an employment or services agreement on nominal stamp paper; the protected list and duration are the key content.

Who should vet it

An employment lawyer, to keep the scope and duration reasonable and enforceable.

Important cautions

AI-generated draft; a lawyer should review, especially for enforceability.

Companion documents

- Master Services Agreement (MSA)
- Retainer Agreement
- Project Contract / SOW
- Freelancer / Contractor Agreement
- Marketing NDA
- Media Buying Agreement

processes vary by state and change over time — confirm with your state authority.