

Marketing NDA

Marketing & Advertising

Document type: Contract / agreement · Generated 15 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Drafts a non-disclosure agreement with discrete terms — parties, one-way or mutual, purpose, duration and governing law — for pitches, client data or partner talks. Use it before sharing sensitive information. For a full engagement use the Master Services Agreement.

Purpose of this tool & output

Draft an NDA for client or partner discussions

How the output is used

Use the draft to protect client or partner discussions — a marketing NDA (mutual or one-way) — reviewed by a lawyer.

Who receives it

The NDA is between the agency and the client/partner; each side keeps a signed copy.

Fees & charges

Usually on plain or nominal stamp paper; the definition of confidential information and the term are the key content.

Who should vet it

A lawyer, to check the scope, term and carve-out clauses before you rely on it.

Important cautions

AI-generated draft; a lawyer should review before signing.

Companion documents

- Master Services Agreement (MSA)
- Retainer Agreement
- Project Contract / SOW
- Freelancer / Contractor Agreement
- Media Buying Agreement
- Content / Creative Licensing Agreement

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and

processes vary by state and change over time — confirm with your state authority.