

Agency Hiring Plan

Marketing & Advertising

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a hiring plan for your agency — roles to add, sequence, timing tied to revenue/capacity, and role profiles. Use it to scale the team without over- or under-hiring. For capacity data use the Team Utilization & Capacity Analysis.

Purpose of this tool & output

Plan who to hire next and when

How the output is used

Use it to plan who to hire next and when — a hiring plan tied to pipeline, utilization and the roles that unblock growth.

Important cautions

Hire against committed revenue and real capacity gaps.

Companion documents

- Freelancer Network Plan
- Team / Pod Structure Designer
- Capacity Planning Model
- Time Tracking SOP
- Performance Review Template
- Team Training & Upskilling Plan

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.