

Freelancer / Contractor Agreement

Marketing & Advertising

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Drafts an agreement between an agency and a freelancer/contractor with discrete terms — scope, fee, payment, IP assignment, confidentiality and non-solicit — so work-for-hire and IP are clean. Use it to engage freelancers. For staff use an employment agreement.

Purpose of this tool & output

Contract freelancers with clear IP and terms

How the output is used

Use the draft to contract freelancers with clear IP and terms — scope, fee, IP assignment and confidentiality — reviewed by a lawyer.

Who receives it

The agreement is between the agency and the freelancer/contractor; each keeps a signed copy.

Fees & charges

Usually on nominal stamp paper; the IP-assignment, fee and confidentiality terms are the key content.

Who should vet it

A lawyer, to keep the IP-assignment and independent-contractor clauses sound so client IP passes through cleanly.

Important cautions

AI-generated draft; a lawyer should review. Ensure genuine contractor status to avoid misclassification.

Companion documents

- Master Services Agreement (MSA)
- Retainer Agreement
- Project Contract / SOW
- Marketing NDA
- Media Buying Agreement
- Content / Creative Licensing Agreement

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.

