

Content Brief Generator

Marketing & Advertising

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Generates a detailed content brief for a writer — target keyword, intent, audience, angle, outline, must-cover points, tone and internal links — so drafts need fewer revisions. Use it before assigning content. For the finished draft use the SEO Blog Post Writer.

Purpose of this tool & output

Brief a writer so the draft comes back right

How the output is used

Use it to brief a writer so the draft comes back right — a content brief with angle, keywords, structure and sources.

Important cautions

Share reference links with the writer where possible.

Companion documents

- SEO Strategy Builder
- Keyword Research Plan
- Content Calendar Builder
- SEO Blog Post Writer
- On-Page SEO Audit
- Technical SEO Audit

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.