

ASCI Ad Compliance Checker

Marketing & Advertising

Document type: Financial model / analysis · Generated 26 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Reviews an ad or influencer post against ASCI code and disclosure guidelines — misleading claims, disclosure labels, disclaimers and sensitive categories — and flags fixes. Use it before publishing. For general platform rules use the platform-specific tools.

Purpose of this tool & output

Check influencer and ad content against ASCI norms

How the output is used

Use it to check influencer and ad content against ASCI norms — a compliance check for disclosure and misleading-claim risk before you publish.

Who should vet it

A legal or advertising-compliance reviewer, to confirm the ASCI disclosure and claim compliance before the content goes live.

Important cautions

Guidance only, not legal advice; ASCI and sector regulators may apply additional rules.

Companion documents

- Influencer Marketing Strategy
- Influencer Campaign Brief
- Creator Shortlisting Framework
- Influencer Collaboration Agreement
- Influencer Campaign Tracker
- UGC Creator Brief

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.