

Streaming Platform Metadata

Media & Entertainment

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Generates the full metadata package an OTT platform asks for at submission: multiple synopsis lengths, genre and keyword tags, content rating, cast and crew metadata and technical specs. Use this when preparing a title for platform ingestion. For discovery copy on YouTube specifically use YouTube SEO Pack.

Purpose of this tool & output

Describe your film or series and we generate platform-optimised metadata for OTT submission

How the output is used

Use the generated metadata to submit a film/series to OTT with platform-optimised titles, tags and descriptions.

Important cautions

Template metadata. Verify against each platform specific submission requirements.

Companion documents

- YouTube SEO Pack
- Thumbnail Concept Brief
- Content Rating Advisor
- Chapter / Timestamp Generator

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.