

Social Announcement Pack

Media & Entertainment

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Creates a multi-platform social announcement pack with platform-tailored posts, hashtags, CTAs and a posting schedule. Use this to coordinate a launch or trailer drop across channels. For a formal press release use Press Release & PR Copy.

Purpose of this tool & output

Multi-platform launch posts

How the output is used

Use the pack to launch across platforms with multi-format announcement posts.

Important cautions

AI-generated copy; verify facts and links.

Companion documents

- Press Release & PR Copy
- Media Pitch / EPK Builder
- Crisis Comms Statement
- Interview Talking Points

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.