

Press Release & PR Copy

Media & Entertainment

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Drafts a ready-to-send press release (headline, dateline, body, boilerplate, contact) plus social-media versions and pitch angles for different outlets. Use this to announce a launch, partnership, award or event. For a full media kit with bios, fact sheet and assets use Media Pitch / EPK Builder.

Purpose of this tool & output

Describe your announcement and we draft a professional press release

How the output is used

Use the drafted press release/PR copy to announce news to media and audiences in a professional, quotable way.

Companion documents

- Media Pitch / EPK Builder
- Social Announcement Pack
- Crisis Comms Statement
- Interview Talking Points

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.