

Media Pitch / EPK Builder

Media & Entertainment

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds an electronic press kit: project overview, fact sheet, bios, synopsis variants, press-quote placeholders, press contact and a media pitch email. Use this to give journalists everything they need in one kit. For a single announcement instead use Press Release & PR Copy.

Purpose of this tool & output

Build an electronic press kit

How the output is used

Use the builder to assemble an electronic press kit — synopsis, stills, bios and links — for press and buyers.

Important cautions

AI-generated EPK; insert real assets and verified facts.

Companion documents

- Press Release & PR Copy
- Social Announcement Pack
- Crisis Comms Statement
- Interview Talking Points

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.