

Last-Mile Carrier Selector

Logistics & Trade

Document type: Financial model / analysis · Generated 13 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Recommends a last-mile carrier mix for a D2C/e-commerce business by geography, COD, RTO and cost, with the KPIs to track. Use it to build a reliable delivery panel. For full warehousing + fulfilment, use the 3PL Selection & RFQ Framework.

Purpose of this tool & output

Pick the right delivery partners

How the output is used

Use the selector to pick the right last-mile delivery partners on coverage, cost, RTO and service.

Who should vet it

A logistics manager, to confirm coverage and performance for your lanes.

Important cautions

AI-generated recommendation; pilot before scaling.

Companion documents

- 3PL Selection & RFQ Framework
- Warehouse RFP Builder
- Freight Forwarder Comparison
- Logistics SLA / KPI Designer
- Cold-Chain Provider Evaluator

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.