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Import Pricing / Margin Calculator

Logistics & Trade

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Works out selling prices from your landed cost with a target margin, adjusted per channel (distributor, online, B2B) for commissions and GST. Use it to price imported goods across channels. To first compute the landed cost, use the Landed Cost Calculator.

Purpose of this tool & output

Set a selling price from landed cost

How the output is used

Use the calculator to set a selling price from your landed cost that covers margin, GST and returns.

Who should vet it

A CA/finance, to confirm the margin after all duties, GST and costs.

Important cautions

AI-generated pricing; validate against market.

Companion documents

- Landed Cost Calculator
- Total Cost of Ownership Modeller
- FX Impact Calculator
- Duty Drawback Estimator
- Sourcing Cost Comparison

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.