

Master Service Agreement

Legal

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Draft a professional Master Service Agreement that protects you as the service provider while remaining acceptable to enterprise buyers — with the key protective clauses, a Statement of Work template to attach per engagement, and notes on common client pushbacks. Enter your services and preferences below.

Purpose of this tool & output

Describe your services and we draft a professional MSA with SOW framework

How the output is used

Use the draft to set the master terms for an ongoing services relationship — a professional MSA with an SOW framework beneath it.

Who receives it

The MSA is between the service provider and the customer; each keeps a signed copy, with SOWs executed under it.

Fees & charges

Stamp duty per your state stamp act where applicable; the liability, IP and payment terms are the key commercial content.

Who should vet it

A lawyer, to check the liability-cap, indemnity, IP and termination clauses before signing.

Important cautions

AI-generated draft. Have a qualified lawyer review before execution.

Companion documents

- Statement of Work (SOW) Generator
- Consulting Agreement Drafter
- Vendor / Supply Agreement Drafter
- Reseller / Channel Agreement Drafter
- SLA Schedule Generator
- Purchase Order Terms Generator

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and

processes vary by state and change over time — confirm with your state authority.