

Job Ad Optimizer

HR & WorkTech

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Turns a JD into a compelling, portal-tuned job ad with a strong hook, searchable titles, keywords and inclusive language. Use it to post a better ad. To write the JD from scratch first, use the Job Description Writer.

Purpose of this tool & output

Turn a JD into a compelling, portal-tuned job ad

How the output is used

Use it to turn a JD into a compelling, portal-tuned job ad that attracts the right applicants.

Important cautions

AI-generated copy; confirm facts and pay details.

Companion documents

- Job Description Writer
- Boolean Search String Builder
- Recruiter Outreach Message Writer
- Hiring Scorecard Builder
- Role Competency Map
- Candidate Rejection Letter

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.