

OTA Channel Selector

Hospitality & Travel

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Choose the right OTAs and channels for your property — recommended channels with fit, commission range and effort, a channel-mix advice to protect direct bookings, and getting-started steps. Fill in the details below.

Purpose of this tool & output

Choose the right platforms for your property

How the output is used

Use the comparison to choose the right OTA platforms for your property on commission, reach and fit.

Who should vet it

A revenue/distribution manager, to confirm the channel economics.

Important cautions

AI-generated guidance; confirm current commission terms with each platform.

Companion documents

- OTA Listing Content Writer
- OTA Listing Optimiser
- Dynamic Pricing Strategy
- Channel Manager Setup Guide
- Airbnb & Homestay Listing Kit
- OTA & Google Review Responder

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.